



SMALL BUSINESSES ARE INVESTING IN OUR COMMUNITY TO CREATE A BRIGHTER FUTURE FOR EVERYONE

Shining a Light...

Join hundreds of small businesses across our community by investing in United Way's refined focus on Education, Income, Health and Basic Needs.

Double the impact your business has on our community! CoreFirst Bank & Trust will match dollar-for-dollar every new small business investment or year-over-year increase (corporate, employee or combined).*

TO THANK YOU FOR YOUR INVESTMENT, YOUR BUSINESS WILL RECEIVE:

For a **\$100** initial Investment or Increase from 2010:

- Business Name on United Way website for two weeks www.unitedwaytopeka.org
- Thank you on Facebook Fan Page @LiveUnitedTees
- Thank you on Twitter account @unitedwaytopeka
- You receive a 2011/2012 Caring Club Card**

For a **\$250** initial Investment or Increase from 2010:

- Logo on front page of United Way website with a click through link to your business' website for a minimum of two weeks
- Plus all previous level incentives

For a **\$500** or more initial Investment or Increase from 2010:

- Thank you ad listing company names placed in Spring 2012 issue of TK Magazine
- Plus all previous level incentives

Brenda Guilfoyle
United Way of Greater Topeka
785.228.5114

Brenda.Guilfoyle@unitedwaytopeka.org


**CoreFirst
Bank & Trust**
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United Way
United Way
of Greater Topeka

*CoreFirst Bank & Trust is matching dollar for dollar up to \$5,000
**Please see enclosure for Caring Club Discounts