



United Way
of Greater Topeka

REACH OUT A HAND TO ONE
TO IMPROVE
THE CONDITION OF ALL

ALEXIS DE TOCQUEVILLE SOCIETY GIVING LEVELS

ORDER D'ÉGALITÉ

\$50,000 - \$74,999

ORDER DE LIBERTÉ

\$25,000 - \$49,999

MEMBRES DE LA SOCIÉTÉ

\$15,000 - \$24,999

MEMBRES DE LA DÉMOCRATIE

\$10,000 - \$14,999

KEY CLUB GIVING LEVELS

RUBY \$7,500 - \$9,999

SAPPHIRE \$5,000 - \$7,499

EMERALD \$3,500 - \$4,999

GOLD \$2,000 - \$3,499

SILVER \$1,500 - \$1,999

BRONZE \$1,000 - \$1,499

UNITED WAY: HOW IT ALL STARTED

For more than 80 years, United Way of Greater Topeka has been improving and changing lives. It began during the Great Depression when a local Community Chest was founded to bring hope and prosperity to the community.

Through recessions and depressions, in times of peace and war, and during local disasters, this organization is there. As years passed, it was later renamed Topeka United Funds, Inc. It was under this namesake the organization faced a monumental challenge: aiding the community after the infamous 1966 tornado.

In 1975 the organization became known as United Way of Greater Topeka. Today, United Way invests in more than 80 programs, facilitates volunteerism and coordinates advocacy efforts on local, state and national levels.

WHAT IT MEANS TO LIVE UNITED

United Way is working to Advance the Common Good by focusing on Education, Income and Health. These are the building blocks for a good life. **Our goal** is to create long-lasting change which prevents problems from happening in the first place. **Our vision** for this community is bold and we invite you to be a part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow.

That's what it means to LIVE UNITED.

LEADERSHIPGIVING LEADERSHIPGIVING LEADERSHIPGIVING



**KEY CLUB
MEMBERS**



United Way
of Greater Topeka



WHAT IS A LEADERSHIP GIFT?

A leadership gift is an annual contribution to United Way of \$1,000 or more. This could be an individual or combined household gift or a sole-proprietorship business donation.

WHAT IS THE KEY CLUB?

The Key Club is a donor-based group comprised of individuals, households and businesses who LIVE UNITED through higher level giving.

Key Club members receive special recognition for their gifts.



LIVE UNITED
IT'S A CREDO, A MISSION
IT IS A GOAL

WHY SHOULD I GIVE TO UNITED WAY?

United Way of Greater Topeka invests in the areas of Early Childhood Education, Youth Development, Financial Stability and Health and Wellness. Investment recommendations are made by community volunteers who meticulously evaluate each program.

DONOR BENEFITS

United Way donors LIVE UNITED through giving. Donors often feel an immense satisfaction knowing their contribution enables United Way to provide opportunities for children, families and adults. The impact is positive, sustainable community change. All United Way donors are invited to become more engaged through volunteerism and advocacy efforts. Whether serving as a community panelist, advocating for youth education or a myriad of other opportunities, United Way is here to facilitate a community which LIVES UNITED.

UNIQUE MEMBER PERKS

- Receive exclusive invitations to special events for leadership givers
- Receive year-round communication to keep you connected to your community
- Gain recognition in the Key Club Directory
- Receive a limited edition annual gift



GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED.