

CREATING CHANGE FOR OUR FUTURE



United Way has refined its focus with **measurable goals** that start with **root causes** and outcomes to ultimately create a **more vital, more stable and more livable community.**

For more than eight decades, United Way of Greater Topeka has been doing significant work in Topeka, Shawnee County and Jefferson County. To create long-term sustainable change, we are focusing our efforts to make a big impact with measurable results. Success will be determined by progress made with community goals in the areas of Education, Income and Health rather than by how much money we have raised. To accomplish this, United Way is leveraging its resources: giving, advocating, and volunteering to improve everyone's quality of life.

EDUCATION

Kids who start school ready to learn and stay on track, particularly in reading and math, experience personal success and strengthen our future workforce.

INCOME

Increasing financial stability of families and individuals dramatically improves the quality of life for everyone in our community.

HEALTH

Reduction in obesity and substance abuse speaks to the guaranteed health and wellness of our community.

United Way remains committed to Basic Needs: food, shelter, safety against domestic violence, health and rent and utilities.

BUILDING BLOCKS FOR THE COMMON GOOD

EDUCATION		INCOME	HEALTH	
		<i>COMMUNITY VISION STATEMENTS</i>		
Children and youth achieve their potential		Families and individuals are financially stable	Children and adults are healthy	
		<i>COMMUNITY FOCUS AREAS</i>		
School Readiness	High School Graduation	Financial Stability	Health and Wellness	
		<i>TARGET ISSUE</i>		
Early childhood education	On-grade achievement	Financial behavior	Basic health care and prevention	
		<i>COMMUNITY GOALS</i>		
Increase by 50% the number of children who start kindergarten with the pre-literacy skills necessary for success in school	Reduce by 50% the achievement gap in 3rd grade reading and 6th grade math for low socioeconomic status students	Cut in half the percent of low income families and individuals who are financially unstable	Reduce by 10% the number of adults who are overweight and obese	Reduce by 20% the number of 6th through 12th graders who illegally use substances

Basic Needs: Shelter, Rent/Utilities, Food, Health Assistance/Prescriptions and Safety from Domestic Violence