

Dear (Employee Name):

At (Company Name) we have earned a reputation for caring about the communities where we work and live.

Every year, we get a chance to demonstrate that community spirit and leadership through United Way's annual campaign. Your generous participation puts you in good company. Thousands of individuals throughout the area support United Way of Greater Topeka, including those within our own organization. Giving to United Way is your opportunity to unite with others and Shine a Light on the future of our community.

Your gift helps to provide our community with the building blocks for a good life -education, income and health- by focusing on community goals and basic needs. United Way's refined focus and measurable goals start with root causes and outcomes to ultimately create a more vital, more stable and more livable community.

Through our payroll deduction plan, you have a convenient, easy and practical way to make your contribution over a period of 12 months. In addition, United Way offers a multitude of ways for you to get engaged through volunteerism.

Please join me in Shining a Light and contributing as generously as you are able. Together, we are helping create positive, sustainable change in our community.

LIVE UNITED,